

The 21st Century Communities Economic Development Assessment

The questions included in this assessment are designed to help you look more closely at issues regarding economic development in your community as you enter the 21st Century. We encourage you to visit Project Rosie where you can access additional information regarding economic development.

We express our appreciation to Les Prall for serving as our team leader in developing the Economic Development Assessment. If you have questions about economic development which are not answered here or recommendations for this assessment, feel free to contact him by email (lprall@state.ut.us).

<p><u>Name of Community</u></p> <p><u>Located In</u></p> <p>_____</p> <p>Association of Governments</p>	<p><u>Local Contact Person</u></p> <p><u>Telephone Number</u></p> 	<p><u>FAX Number</u></p> <p><u>E-mail Address</u></p>
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Part 1: A 21st Century Community has an effective economic development committee.

Question	Performance: Rate Yourself 1 - 5 (low to high)	Importance: Rate Yourself 1 - 5 (low to high)	✓ to include in 21 st Plan
Does your economic development committee include representation from throughout your community, not just the business community? Consider representation from education, agriculture, banking, retail, manufacturing, youth, minorities, special interest groups, senior citizens and others.			

Does your economic development committee receive regular training to help them develop more effective economic development strategies? An outstanding beginning is the online course offered by the Utah Center for Rural Life. Training opportunities are also listed in Project Rosie.			
Has your committee chairman received leadership training, Community Leadership in areas such as agenda planning, meeting management, group decision making, crisis management, and community involvement?			
Does your economic development committee meet periodically with your planning commission to assure economic development activities are consistent with the General Plan.			
Are members from your committee actively involved with the county economic development committee?			
Does your economic development committee have access to adequate staff to implement its strategies?			
Does your community budget enough money to implement strategies developed by your economic development committee?			
Is your economic development committee aware of economic development grant resources available to help supplement your budget?			

Part 2: A 21st Century Community has an economic development plan which is updated at least once a year.

Question	Performance: Rate Yourself 1 - 5 (low to high)	Importance: Rate Yourself 1 - 5 (low to high)	✓ to include in 21 st Plan
Has your community completed a Community Audit? Have you taken this audit into account as you developed your strategic plan?			
Does your economic development plan consider projected community, the impacts of proposed economic development on that growth and the infrastructure required to support additional growth?			
Does your economic development plan consider the impacts of proposed activities on the area's ability to sustain renewable resources and a healthy rural?			
Does your economic development plan include time lines, assignments of responsibility and benchmarks against which you can measure your success? Dixie: A Vision for Tomorrow under construction offers an outstanding example.			
Does your economic development plan address the degree to which you will direct your efforts toward attracting new industry to your community, helping existing businesses prosper, encouraging entrepreneurs to start new businesses, promoting film production, supporting agribusiness, competing in the global marketplace and/or developing the local tourism economy under construction?			
Does your economic development plan consider ways to involve key alumni or other past residents in an extended association to help advise your committee and promote your community as appropriate?			

Part 3: A 21st Century Community regularly networks both personally and electronically with representatives from various resources programs and understands resources available to help develop the local economy.

Question	Performance: Rate Yourself 1 - 5 (low to high)	Importance: Rate Yourself 1 - 5 (low to high)	✓ to include in 21 st Plan
Does your economic development committee have access to email and the internet? Has your committee received training regarding how to use the internet to communicate with peers and resources as well as to access economic development information?			
Does your economic development committee know how to access the 21 st Century Community Homepage and use Project Rosie to obtain information about important economic development events and resources?			
Does your economic development committee periodically invite economic development resource providers to meetings to explain their programs?			

Part 4: A 21st Century Community shares information regarding its plans and successes with the community at large.

Question	Performance: Rate Yourself 1 - 5 (low to high)	Importance: Rate Yourself 1 - 5 (low to high)	✓ to include in 21 st Plan
Does your economic development committee have a strategy for working with the media? For helpful hints, feel free to contact the Utah Department of Community and Economic Development's News Center.			
Does your economic development committee periodically hold well advertised public meetings to explain proposed projects and solicit public input?			

Part 5: An eligible 21st Century Community has carefully considered the desirability of establishing one or more Enterprise and/or Recycling Zone.

Question	Performance: Rate Yourself 1 - 5 (low to high)	Importance: Rate Yourself 1 - 5 (low to high)	✓ to include in 21 st Plan
Has your economic development committee invited representatives under construction to a meeting to explain how Enterprise Zones and Recycling Zones can help promote business in your community?			
If there is an enterprise or recycling zone in your community, have you notified eligible local business and local accounting firms regarding program benefits?			
Do you have information available regarding these program to give potential businesses? Do you understand the programs adequately to explain the information you provide?			